Richie Rich ZILLIONZ

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EXTRA ¢OMI¢$...EXTRA VALUE

PDC 55660-6

Richie Rich® ZILLIONZ

HARVEY WORLD

No. 6

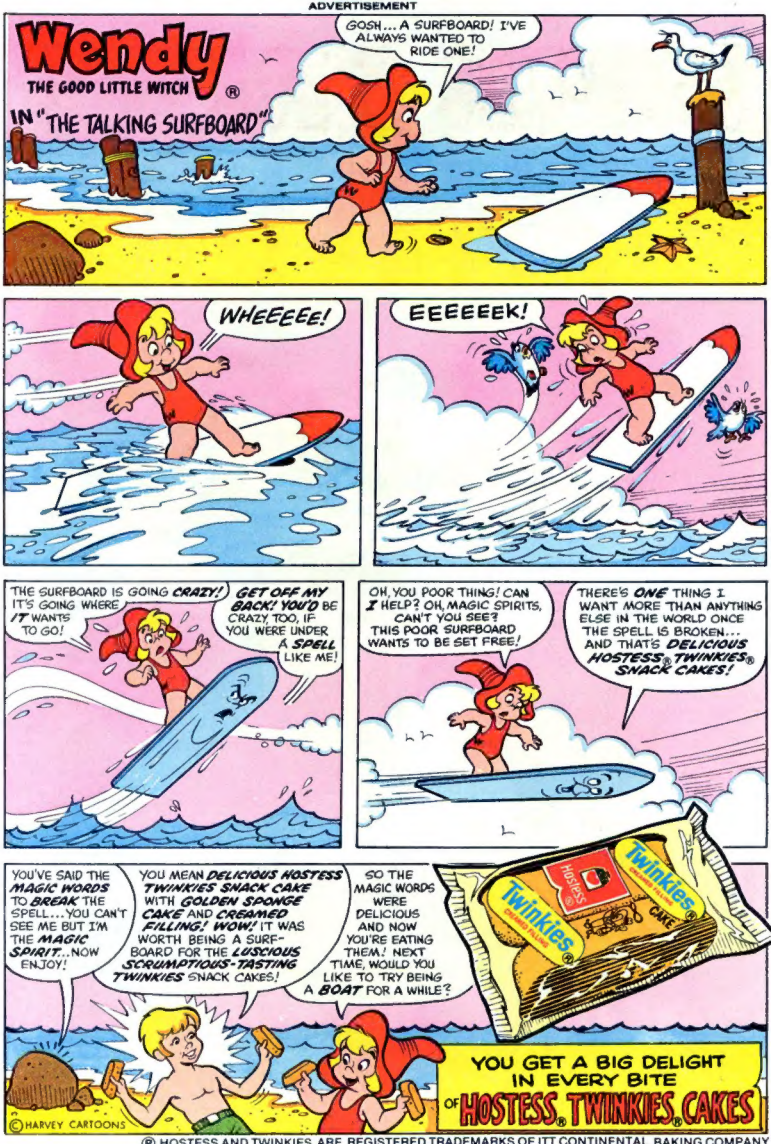
50¢

IN THIS ISSUE... THE WORLD'S MOST AMAZING CAR...
"THE ALLMOBILE"

RICHIE RICH ZILLIONZ

MORE PAGES FOR YOUR MONEY

ADVERTISEMENT



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FOLD BACK ON DOTTED LINE | TAPE OR PASTE DOWN

MY NAME _____

ADDRESS _____

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Y.O.S.C. CARDS and GIFTS are SUPER! They are of such high quality that almost all you have to do is show your eye-catching sample album—and take orders. Cards sell for as little as 10¢ per card to your customer. With values like these, think how easy your sales will be. Sell enough to get the prizes you want—or keep $1.00 per box!

EARN SUPER PRIZES! Just fill in and mail return coupon. No postage required. We'll send you your FREE Sample Album, FREE Y.O.S.C. Membership Card and FREE Catalog of Prizes—at no cost to you. No obligation. JOIN Y.O.S.C. TODAY!

DON'T DELAY! EARN SUPER PRIZES NOW!
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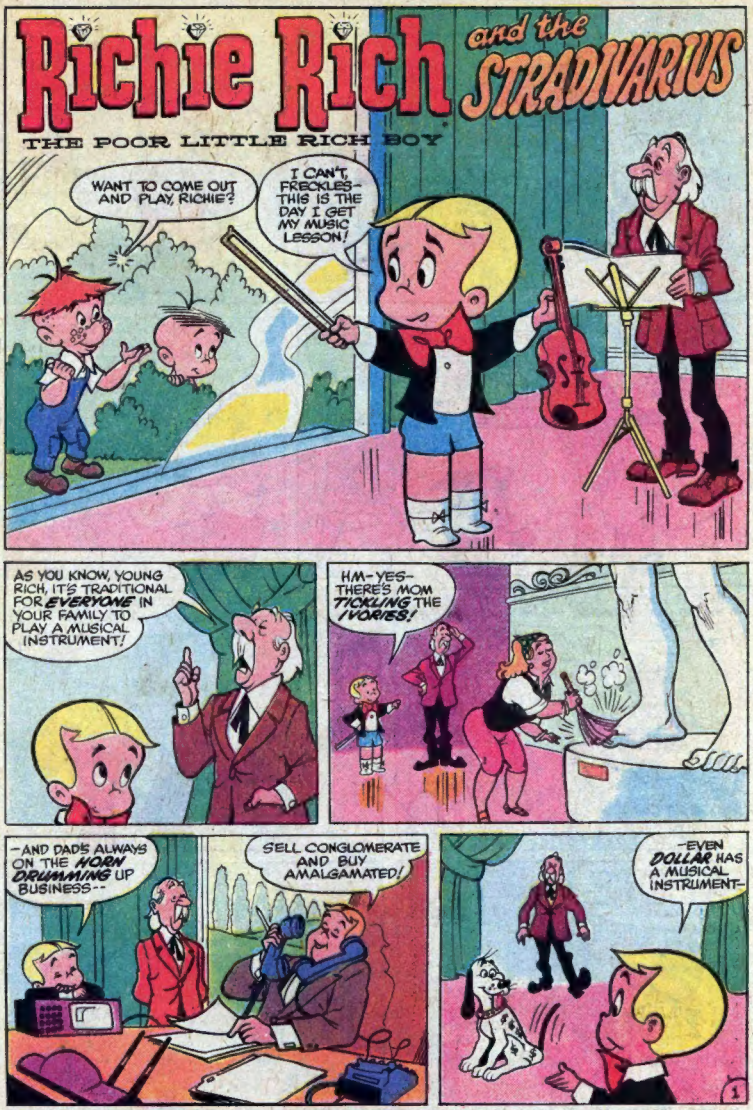
WOW! GET THESE BEST HARVEY COMICS ... ONLY 30¢
GET THEM ON THURSDAYS FRIDAYS SATURDAYS OF EVERY WEEK!
MY BIG 52 PAGE GIANTS! ... STILL ONLY 50¢
REMEMBER!... HARVEY Comics GO ON SALE THURSDAYS OF EVERY WEEKEND!
1st WEEKEND JUNE 2
MYSTERY
GEMS
PAGES and PAGES and PAGES OF FUN IN THESE GREAT GIANT SIZE 52 PAGES HARVEY COMICS!
GIANT 52
Richie Rich SUCCESS
Richie Rich DOLLAR DOG
2nd WEEKEND JUNE 9
MONEY
SAD SACK
Richie Rich DOLLAR GIANT
Richie Rich JUMP TWO
3rd WEEKEND JUNE 16
FORTUNES
RICHES
BALL PARK
FUN IS HARVEY COMICS TIME
Richie Rich DIAMONDS
Richie Rich GLORIA
4th WEEKEND JUNE 23
Richie Rich
BANK BOOKS
GOLD & SILVER
Richie Rich MILLIONS
Richie Rich TREASURES
1ST WEEK of NEW HARVEY COMICS go on sale JUNE 30th
Richie Rich JACKPOTS
SARGE
Richie Rich BILLIONS
Richie Rich
Cadbury
HURRY!.. GET YOUR COPIES EARLY!



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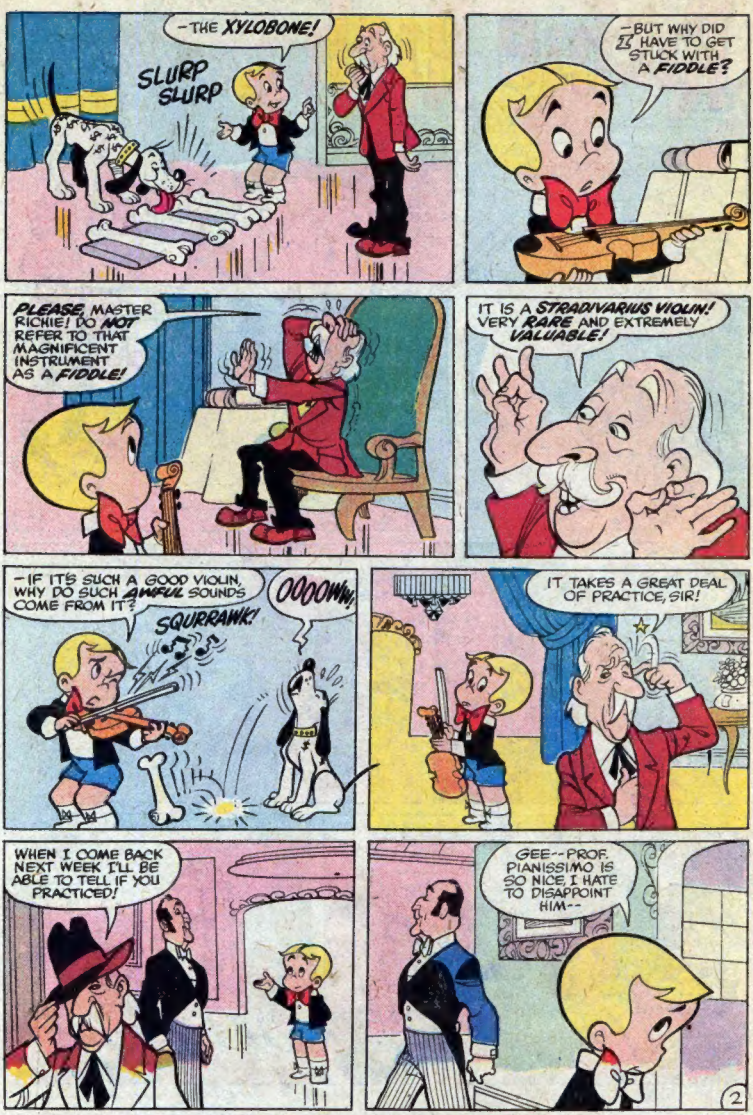
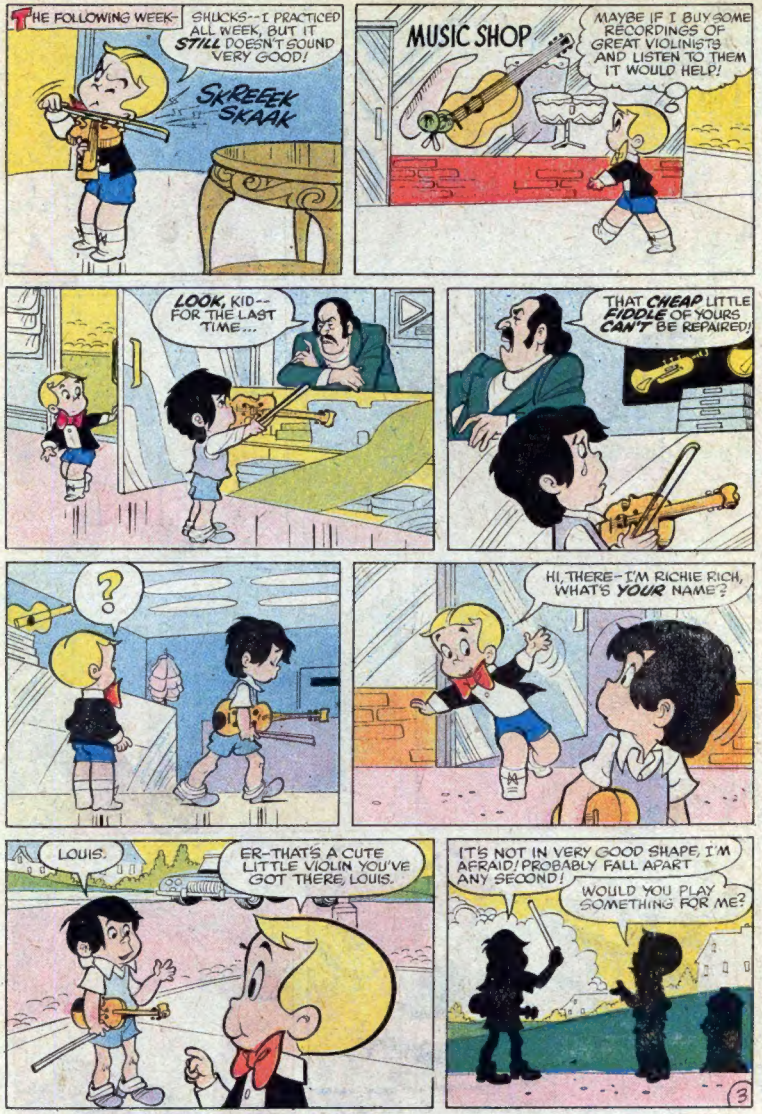
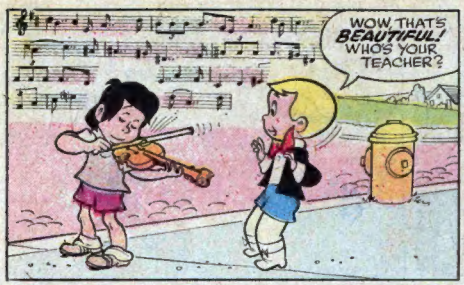
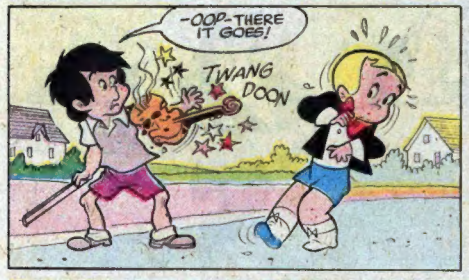

—THE XYLOBONE!
SLURP SLURP
—BUT WHY DID I HAVE TO GET STUCK WITH A FIDDLE?
PLEASE, MASTER RICHIE! DO NOT REFER TO THAT MAGNIFICENT INSTRUMENT AS A FIDDLE!
IT IS A STRADIVARIUS VIOLIN! VERY RARE AND EXTREMELY VALUABLE!
—IF IT'S SUCH A GOOD VIOLIN, WHY DO SUCH AWFUL SOUNDS COME FROM IT?
SQUARRAWK!
OOOOWW!
IT TAKES A GREAT DEAL OF PRACTICE, SIR!
WHEN I COME BACK NEXT WEEK I'LL BE ABLE TO TELL IF YOU PRACTICED!
GEE--PROF. PIANISSIMO IS SO NICE, I HATE TO DISAPPOINT HIM--
2


THE FOLLOWING WEEK-
SHUCKS--I PRACTICED ALL WEEK, BUT IT STILL DOESN'T SOUND VERY GOOD!
SKREEEK SKAAK
MUSIC SHOP
MAYBE IF I BUY SOME RECORDINGS OF GREAT VIOLINISTS AND LISTEN TO THEM IT WOULD HELP!
LOOK, KID--FOR THE LAST TIME...
THAT CHEAP LITTLE FIDDLE OF YOURS CAN'T BE REPAIRED!
?
HI, THERE--I'M RICHIE RICH, WHAT'S YOUR NAME?
LOUIS.
ER-THAT'S A CUTE LITTLE VIOLIN YOU'VE GOT THERE, LOUIS.
IT'S NOT IN VERY GOOD SHAPE, I'M AFRAID! PROBABLY FALL APART ANY SECOND!
WOULD YOU PLAY SOMETHING FOR ME?
3


WOW, THAT'S BEAUTIFUL! WHO'S YOUR TEACHER?

OH, MY FAMILY CAN'T AFFORD A TEACHER- I KIND OF TAUGHT MYSELF...


-OOP-THERE IT GOES!
TWANG
DOON

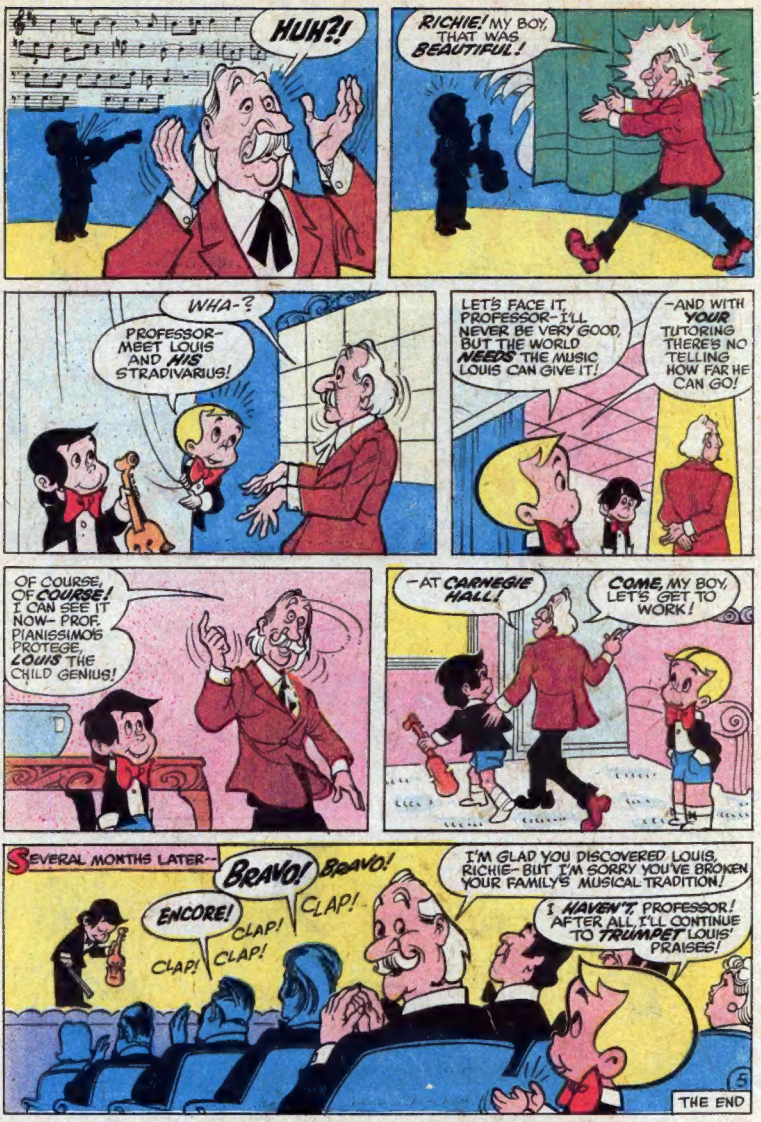
LISTEN, LOUIS--I HAVE AN IDEA! CAN YOU COME TO MY HOUSE TOMORROW MORNING?

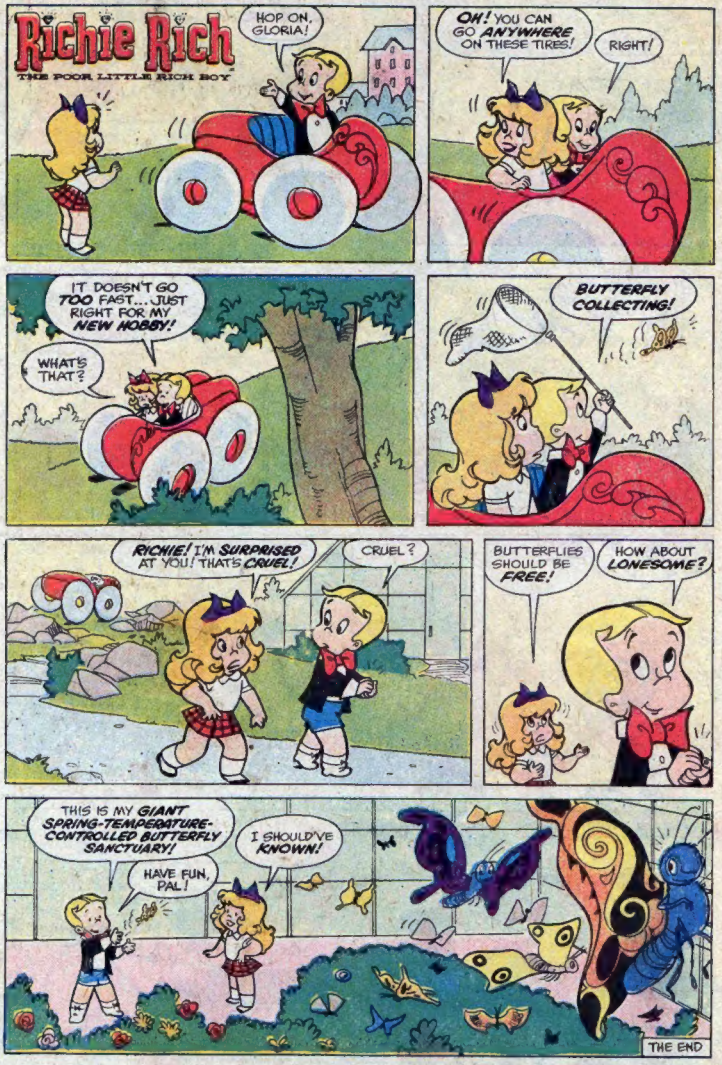
NEXT DAY--
PROFESSOR PIANISSIMO IS HERE, MASTER RICHIE.

HELLO, PROFESSOR- READY TO BEGIN?
IF YOU ARE- BUT- WHY IS IT SO DARK IN HERE?

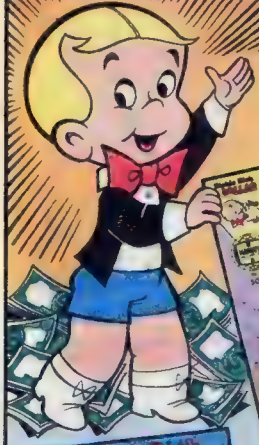
I THOUGHT A MORE RESTFUL SETTING WOULD HELP YOU ENJOY THE MUSIC BETTER.
HM--

VERY WELL--(GROAN) I'M READY TO ENJOY... BEGIN.


HUH?!
RICHIE! MY BOY, THAT WAS BEAUTIFUL!
WHA-?
PROFESSOR- MEET LOUIS AND HIS STRADIVARIUS!
LET'S FACE IT, PROFESSOR- I'LL NEVER BE VERY GOOD, BUT THE WORLD NEEDS THE MUSIC LOUIS CAN GIVE IT!
-AND WITH YOUR TUTORING THERE'S NO TELLING HOW FAR HE CAN GO!
OF COURSE, OF COURSE! I CAN SEE IT NOW- PROF. PIANISSIMO'S PROTEGE, LOUIS THE CHILD GENIUS!
-AT CARNEGIE HALL!
COME, MY BOY, LET'S GET TO WORK!
SEVERAL MONTHS LATER--
BRAVO! BRAVO!
ENCORE!
CLAP! CLAP!
CLAP! CLAP!
I'M GLAD YOU DISCOVERED LOUIS, RICHIE- BUT I'M SORRY YOU'VE BROKEN YOUR FAMILY'S MUSICAL TRADITION!
I HAVEN'T, PROFESSOR! AFTER ALL, I'LL CONTINUE TO TRUMPET LOUIS' PRAISES!
THE END


Richie Rich
THE POOR LITTLE RICH BOY
HOP ON, GLORIA!
OH! YOU CAN GO ANYWHERE ON THESE TIRES!
RIGHT!
IT DOESN'T GO TOO FAST... JUST RIGHT FOR MY NEW HOBBY!
WHAT'S THAT?
BUTTERFLY COLLECTING!
RICHIE! I'M SURPRISED AT YOU! THAT'S CRUEL!
CRUEL?
BUTTERFLIES SHOULD BE FREE!
HOW ABOUT LONESOME?
THIS IS MY GIANT SPRING-TEMPERATURE-CONTROLLED BUTTERFLY SANCTUARY!
HAVE FUN, PAL!
I SHOULD'VE KNOWN!
THE END

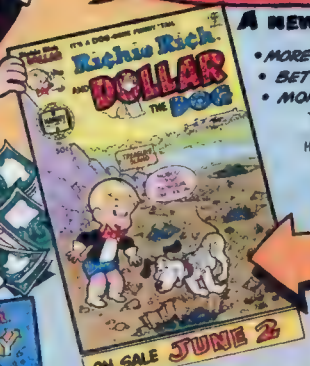
4 NEW SENSATIONAL RICHIE RICH MAGAZINES ARE COMING YOUR WAY!!



A NEW ONE EVERY WEEK!

- MORE PAGES! MORE STORIES!
- BETTER VALUES!
- MORE FUN FOR LESS MONEY!

YOU ASKED FOR IT! THE WORLD'S MOST AMAZING DOG HAS HIS OWN MAGAZINE!!



DOLLAR RUNS AWAY FROM HOME IN A STORY YOU'LL NEVER FORGET!

ON SALE JUNE 2

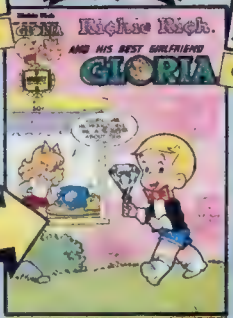
OUT OF SPACE AND TIME COMES RICHIE'S MOST FANTASTIC NEW FRIEND!!

TRAVEL WITH RICHIE AND TIMMY TIME TO THE DISTANT PAST AND THE UNKNOWN FUTURE! IT'S A WHOLE NEW WORLD OF FUN AND ADVENTURE!

ON SALE JUNE 9

ON SALE JUNE 23

AT LAST! RICHIE AND GLORIA TOGETHER IN THEIR OWN MAGAZINE!

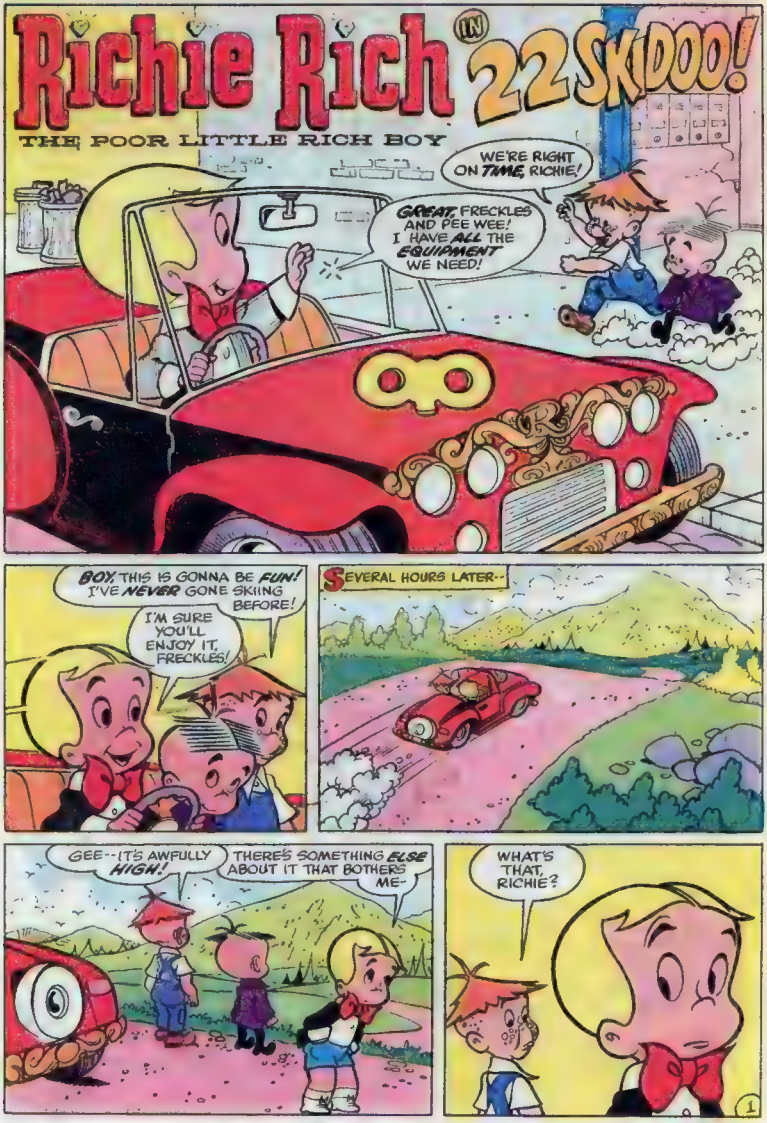


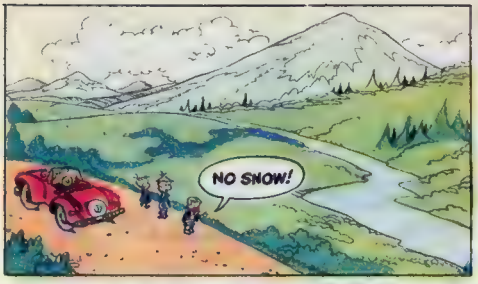
GLORIA IS KIDNAPPED... AND YOU'LL NEVER GUESS WHO THEY THINK SHE IS?

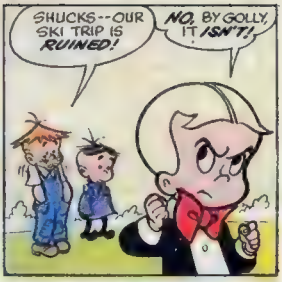
HERE COMES RICHIE'S FUNNIEST NEW FRIEND!

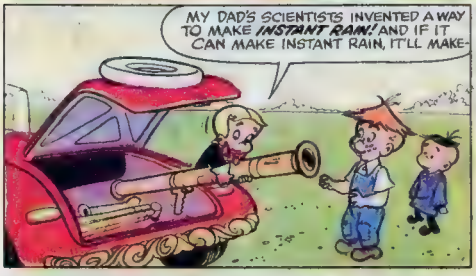
IT'S A LAUGH A SECOND WITH RICHIE, BILLY AND THE GIRLS OF MIAMI BEACH!!

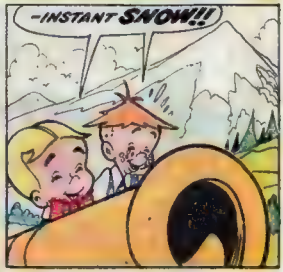
ON SALE JUNE 16

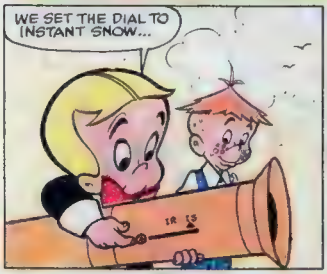

Richie Rich IN 22 SKIDOO!
THE POOR LITTLE RICH BOY
WE'RE RIGHT ON TIME, RICHIE!
GREAT, FRECKLES AND PEE WEE! I HAVE ALL THE EQUIPMENT WE NEED!
BOY, THIS IS GONNA BE FUN! I'VE NEVER GONE SKIING BEFORE!
I'M SURE YOU'LL ENJOY IT, FRECKLES!
SEVERAL HOURS LATER--
GEE--IT'S AWFULLY HIGH!
THERE'S SOMETHING ELSE ABOUT IT THAT BOTHERS ME--
WHAT'S THAT, RICHIE?
1

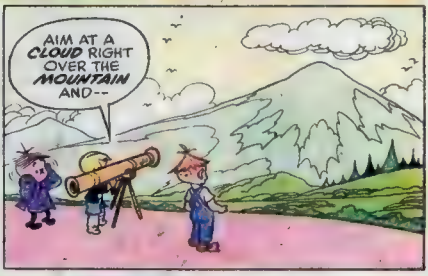

NO SNOW!

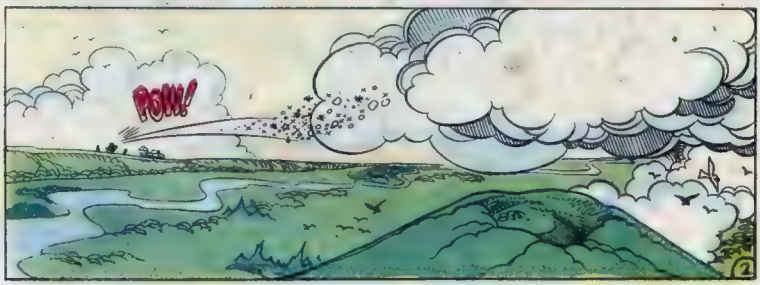

SHUCKS--OUR SKI TRIP IS RUINED!
NO, BY GOLLY, IT ISN'T!


MY DAD'S SCIENTISTS INVENTED A WAY TO MAKE INSTANT RAIN! AND IF IT CAN MAKE INSTANT RAIN, IT'LL MAKE-


-INSTANT SNOW!!


WE SET THE DIAL TO INSTANT SNOW...


AIM AT A CLOUD RIGHT OVER THE MOUNTAIN AND--


POW!

PRESTO!
SNOW!!
OKAY, GUYS! LET'S GET ON THE CHAIR LIFTS!
I DON'T THINK PEE WEE IS ENJOYING THIS SO FAR!
WHAT MAKES YOU THINK SO?
EVERYBODY READY?
GULP!
LET'S GO!
?
L-LOOK, PEE WEE! YOU'LL NEVER LEARN UNLESS YOU TRY!
3

WOW, THIS IS FUN!
OH, FRECKLES-- WATCH OUT FOR THAT MOUNTAIN GOAT!
?
WHAT MOUNTAIN GOAT?
POW!
OH--THIS MOUNTAIN GOAT--
HA! THAT'S AN OLD JOKE, PEE WEE!
!
I HAVE A BETTER WAY TO AVOID TREES!
?
THESE SKIS ARE SPECIALLY MADE!

BOING!
WOW!
THAT WAS GREAT! LET'S GO BACK UP FOR ANOTHER RUN!
GEE, THE SUN HAS BECOME STRONG!
IT'S MELTING ALL THE SNOW!
IT LOOKS LIKE THE TEMPERATURES TOO HIGH! EVEN THE INSTANT SNOW WON'T WORK NOW!
WAIT A MINUTE! I HAVE AN IDEA!
YEAH? WHAT, RICHIE? WHAT? WHAT?
WHEE!
THIS IS TERRIFIC, RICHIE! GOOD THING YOU HAD ALL THESE ROLLER SKATES IN THE CAR!
5
THE END

MONEYMAKER

Insert a blank piece of paper, turn the knob and OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10. Item A138 $1.35

JACK POT BANK

Fun Bank For The Family

Drop a penny, see animal Bandit works the house in Las Vegas! Deposit dime pull handle, and reels spin like the real thing! Dozen of coin responsible. Should not be used for gambling. No. 2000 $2.95

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get. But because you're willing to gamble we'll give you more than your money's worth. No. 478 Only 75¢

MONSTER

7 FEET TALL / IN AUTHENTIC COLORS

GLOW in the DARK EYES

ONLY $1.25

Bigger than life—Frankenstein, the man made monster! Giant 7 foot tall, his eyes glow eerily in authentic color on durable polyethylene, so scary as your wildest nightmare. No. 005 Only $1.25

MONSTER-SIZE SKELETON $1.25 No. F200

PHONY CAST

Imitation white plaster arm cast complete with arm sling. Looks like the real thing! Fits teenagers or adults. A-4 $1.75

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Light one and watch tee cat atom of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect No. 871 25¢

FOAMING SUGAR

Looks just like real sugar, but don't share the resemblance when it's dropped in liquid they overflow and form clouds of suds. Seems an though it'll never stop Item No. A267.....35¢

TRICK BASEBALL

It seemingly controlled it curves, it dips, it's unbelievable to catch. It's hard to get at the store so this batch specials No 158 $1.00

20 Course Home Study Program

KARATE

JUDO, JUDOKA KARATE MARTIAL ARTS STUNTS

FREE HOME COUNTER CHART

Here's what you get:
- 20 Easy Karate lessons and stances
- Karate French foot fighting
- Karate combat and defense chart
- Judo throws, Jiu Jitsu holds
- Isometric muscle building exercise
- Emergency exercises and Life saving

No. 70 Only $1.25

MUSCLES OF STEEL

Results in just 30 days

Pocket gym stops inches of muscle on your arms and torso. Gain the respect of your friends.

The admiration of the girls. Keep fit and healthy. Fear no one! Made of heavy rubber No 7001 $1.25

"SPUD" GUN

No. F208 1.50

SECRET BOOK SAFE

WITH COMBINATION LOCK

Looks like any book to camouflage your valuables. Securely locked with your own private combination. Tough under structure is covered with simulated leather binding No. 700 $1.69

MINIATURE SECRET CAMERA

Precision camera so small it fits in cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Precision ground lens and crisp sepoia shutter. Can be hidden anywhere. Comes complete with film roll of film No. 708 2.25

3 Refills' Films 98¢

Secret Spy Scope

PEN SIZE—SLIPS ON YOUR POCKET A POWER MAGNIFIER

So power wide hold magnifier is great for watching sporting events, nature study, bird watching and counter spying. Also contains a 30 power microscope. Not a toy but a real optical instrument No. F09 $1.98

TRICK BLACK BOOK

Imagine coming out of your safe victim watches with it. Then his face turns blacker. The Master Deceiver fools him best! A great trick No. 570 Only 98¢

XRAY SPECS

AN AMAZING OPTICAL ILLUSION $1.35

Scientific optical principle really works. With Xray Specs you seem to be able to look through flesh and see the bones underneath. Look at your friend to that really his body you see under his clothes?

No. FL7 $1.35.

PEDOMETER

How many miles did you walk today? You will never guess. But just attach this little instrument to your belt and it will tell you exactly. Easy to use. Great for hiking scouting hunting etc ITEM #901 $1.50

THROW YOUR VOICE

Throw your voice into trunks behind doors everywhere. Fits in your mouth out of sight. Fool teacher friends family. Free book on How to Become a Ventriloquist No 137 39¢

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex to fit all heads, easily changes your appearance No 435 $1.15

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks No. 160 $2.25

TIGER CHOPPER

Place a cigar stub in mouth in either hole. Put finger in top hole and cigar stub in lower hole. The cigar is cut. But your finger is unharmed. Full instructions.

No 6222 $1.25

JOY BUZZER

Windup novelty you wear like a ring. Your victim gets a SHOCKING hand shake. Absolutely harmless No 239 $1.00

MONEY CHAMBER

Just like a professional money changer. Attaches to any belt. Holds pennies, nickels dimes and quarters No. 70 2.25

ONION GUM

Looks like real chewing gum but tastes like ONIONS! It's too funny to stick in a pack No 381 49¢

MONSTER GHOST

Obeys Your Commands! OVER 7 FEET TALL

7' ghost darts and hovers its eyes glowing eerily in the dark. Remotely controlled up to 50 feet so you can hide and watch MT 101 $1.25

8 MM MOTION PICTURE PROJECTOR

COLOR OR BLACK & WHITE

$9.98 from No. PR8

COMPLETE WITH SCREEN

WORMS

Drop these seeming ly innocent pellets into a glass of water and, like magic a worm will appear. Can you imagine the fun you'll have on your evening date? It's harmless No. 612 39¢

HONOR HOUSE PROD. CORP. DEPT. 53GK-65
35 WILBUR ST., LYNBROOK, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price.

We cannot accept orders totaling less than $1.00

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 35c to total order for postage and handling

TOTAL AMOUNT ENCLOSED

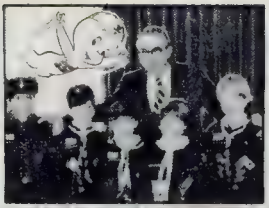
For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges

Name

Address ZIP

New York State residents add appropriate sales tax

CO-PRODUCERS OF HARVEY COMICS CHIEF SCOUT EXECUTIVE HARRY L. PRICE A HAPPY BIRTHDAY FOR ALL IN B.S.A.



CASPER AND FRIENDS SALUTE BOY SCOUTS' GOLDEN JUBILEE WITH MR. PRICE ON SCOUTING'S BIRTHDAY

NOW IT'S EXPLORERS' TURN TO JOIN MR. PRICE FOR HAPPY 67th

MR. PRICE ... BIRTHDAY FEST ...

...LY KUNES DAMNATION, INMORT... BILL BRADLEY, HE FEATURED ...

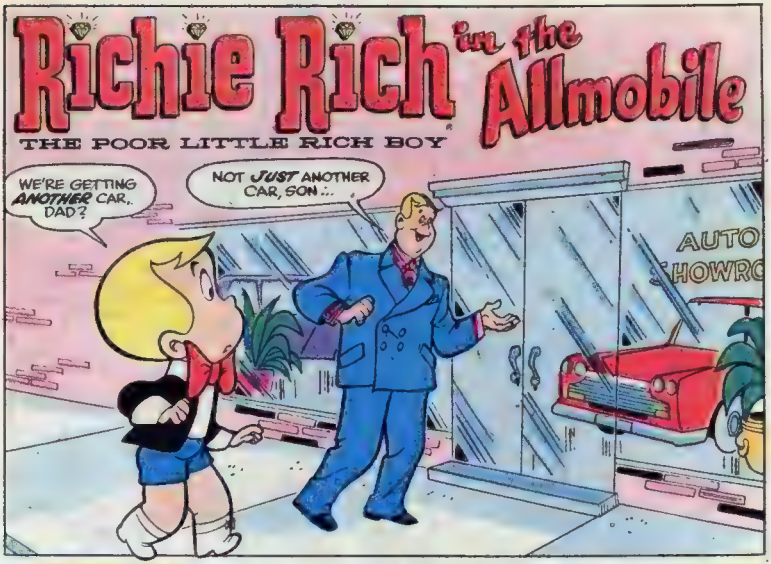
THREE EAGLE SCOUTS ARE HONORED: ALFRED HARVEY, PRESIDENT OF HARVEY WORLD FAMOUS COMICS, BILL BRADLEY AND MR. PRICE.

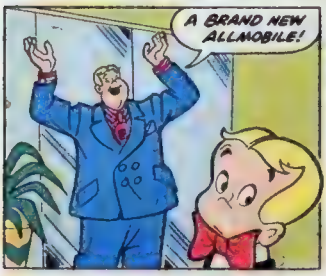
HARVEY ... WITH ADAM HARVEY, FIRST CLASS SCOUT WHO PLAYED CASPER.

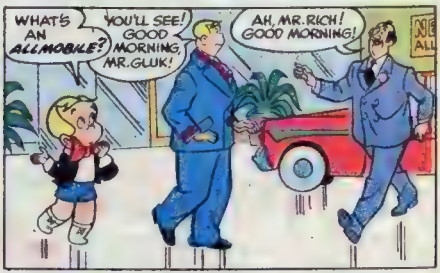
EVELYN JOHNSON AND ALFRED HARVEY OF HARVEY COMICS SHOW BEAUTIFUL NORMAN ROCKWELL SCOUTING PLATE TO CHARLES KAUFMAN AND RALPH SPOSATO, EXECUTIVES OF NATIONAL B.S.A. THE PLATE WERE AWARDED TO BILL BRADLEY, MR. HARVEY AND MS JOHNSON BY MR. PRICE AT SPECIAL BIRTHDAY LUNCHEON.

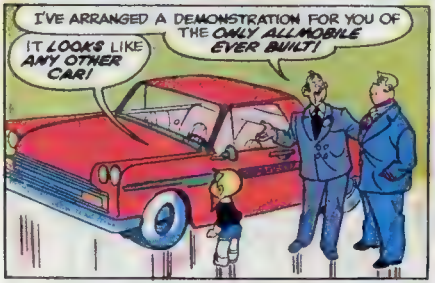
Richie Rich in the Allmobile

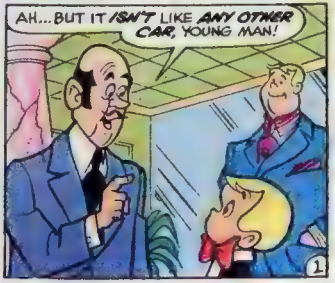
THE POOR LITTLE RICH BOY

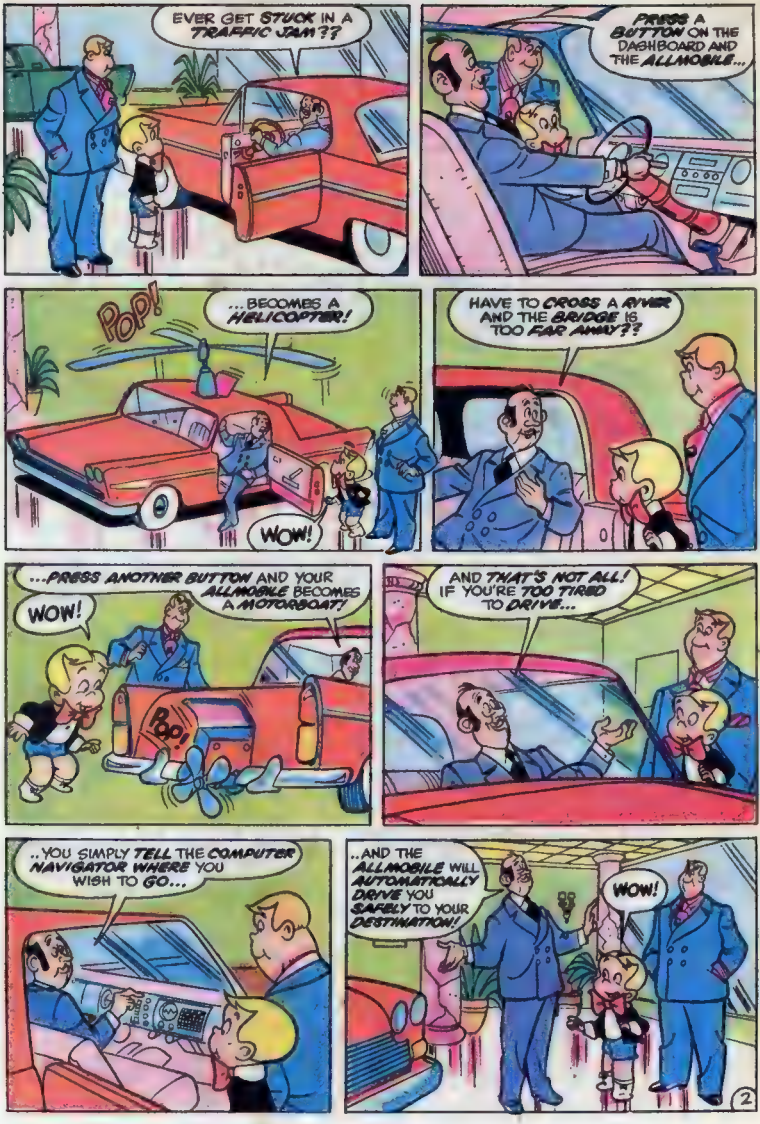


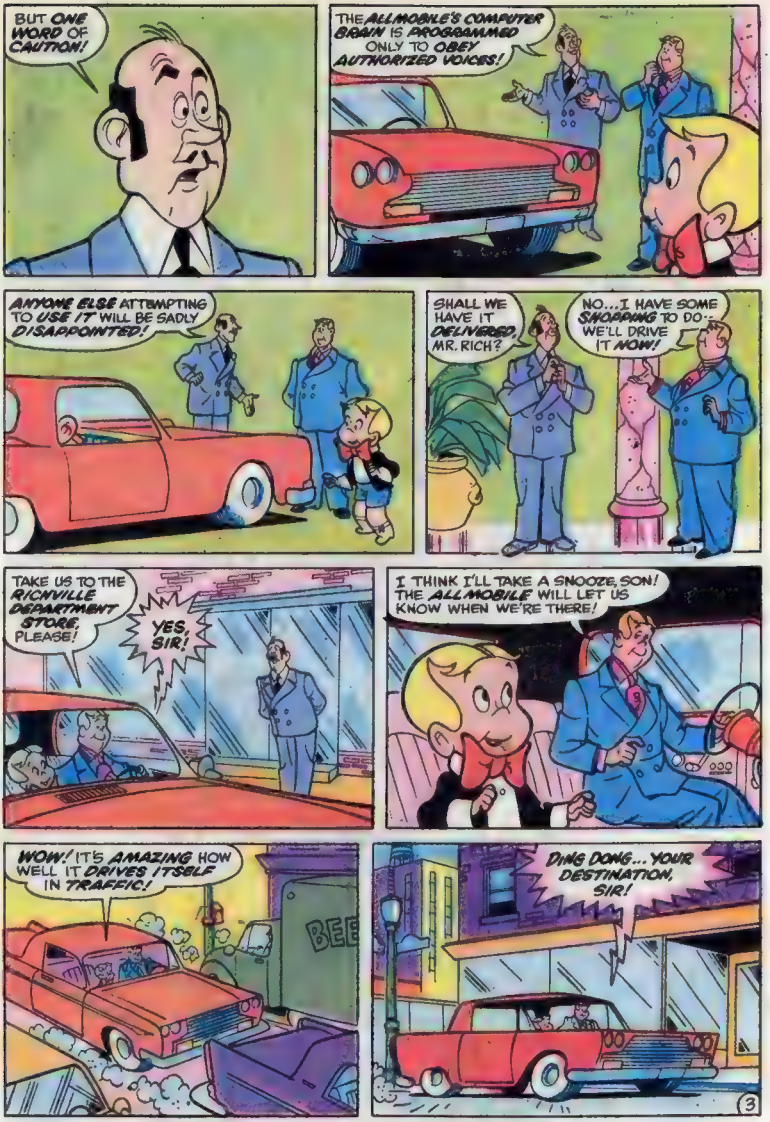


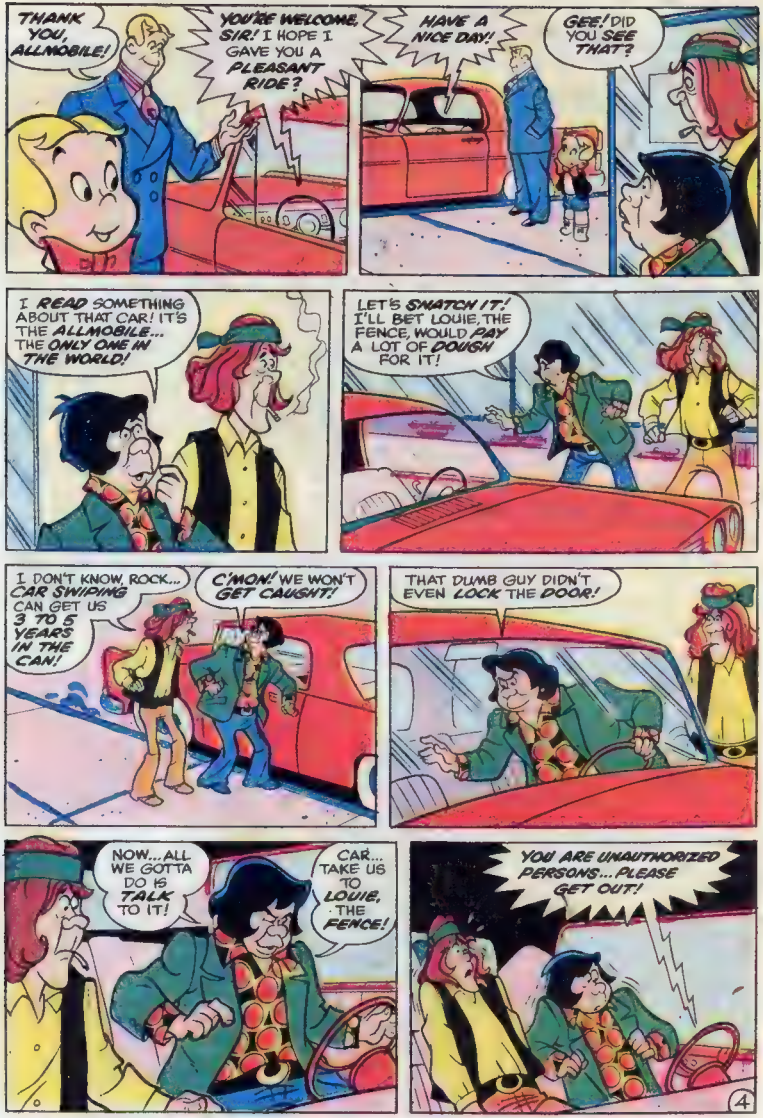







EVER GET STUCK IN A TRAFFIC JAM??
PRESS A BUTTON ON THE DASHBOARD AND THE ALLMOBILE...
POP!
...BECOMES A HELICOPTER!
WOW!
HAVE TO CROSS A RIVER AND THE BRIDGE IS TOO FAR AWAY??
...PRESS ANOTHER BUTTON AND YOUR ALLMOBILE BECOMES A MOTORBOAT!
WOW!
BOO!
AND THAT'S NOT ALL! IF YOU'RE TOO TIRED TO DRIVE...
..YOU SIMPLY TELL THE COMPUTER NAVIGATOR WHERE YOU WISH TO GO...
..AND THE ALLMOBILE WILL AUTOMATICALLY DRIVE YOU SAFELY TO YOUR DESTINATION!
WOW!

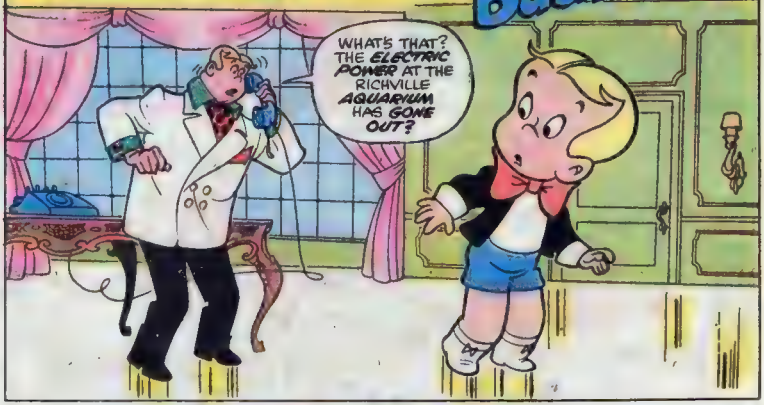

BUT ONE WORD OF CAUTION!
THE ALLMOBILE'S COMPUTER BRAIN IS PROGRAMMED ONLY TO OBEY AUTHORIZED VOICES!
ANYONE ELSE ATTEMPTING TO USE IT WILL BE SADLY DISAPPOINTED!
SHALL WE HAVE IT DELIVERED, MR. RICH?
NO... I HAVE SOME SHOPPING TO DO.. WE'LL DRIVE IT NOW!
TAKE US TO THE RICHVILLE DEPARTMENT STORE, PLEASE!
YES, SIR!
I THINK I'LL TAKE A SNOOZE, SON! THE ALLMOBILE WILL LET US KNOW WHEN WE'RE THERE!
WOW! IT'S AMAZING HOW WELL IT DRIVES ITSELF IN TRAFFIC!
DING DONG... YOUR DESTINATION, SIR!
3

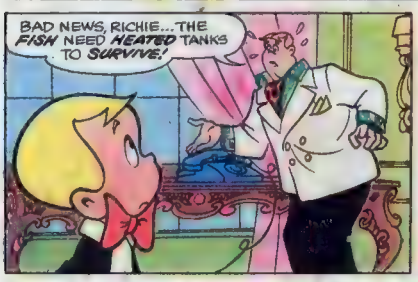

THANK YOU, ALLMOBILE!
YOU'RE WELCOME, SIR! I HOPE I GAVE YOU A PLEASANT RIDE?
HAVE A NICE DAY!
GEE! DID YOU SEE THAT?
I READ SOMETHING ABOUT THAT CAR! IT'S THE ALLMOBILE... THE ONLY ONE IN THE WORLD!
LET'S SNATCH IT! I'LL BET LOUIE, THE FENCE, WOULD PAY A LOT OF DOUGH FOR IT!
I DON'T KNOW, ROCK... CAR SWIPING CAN GET US 3 TO 5 YEARS IN THE CAN!
C'MON! WE WON'T GET CAUGHT!
THAT DUMB GUY DIDN'T EVEN LOCK THE DOOR!
NOW... ALL WE GOTTA DO IS TALK TO IT!
CAR... TAKE US TO LOUIE, THE FENCE!
YOU ARE UNAUTHORIZED PERSONS... PLEASE GET OUT!
4

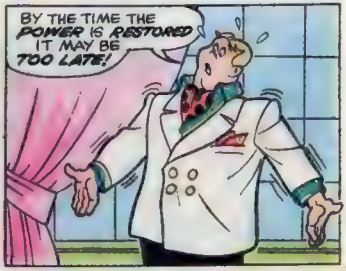
DON'T GET WISE, CAR! I SAID TAKE US TO LOUIE, THE FENCE!
THIS IS YOUR LAST WARNING! LEAVE AT ONCE!
H-HEY! THE DOORS JUST CLICKED SHUT!
DUMB CAR!
CLICK
HEY! WHAT'S HAPPENING?
W-WE'RE FLYING!
HEY! PUT US DOWN, YOU DOPEY CAR!
HOLY MACKEREL... IT'S HEADING STRAIGHT FOR THE STATE PEN!
IT'S COMING DOWN!
OH, NO! RIGHT IN THE PRISON YARD!
THAT MUST BE THE CAR MR. RICH REPORTED STOLEN!
THANKS A LOT, YOU CRUMBY BUCKET OF BOLTS!
YOU'RE WELCOME, SIR! I HOPE I GAVE YOU A PLEASANT RIDE!
HAVE A NICE 3705 YEARS!
5
THE END

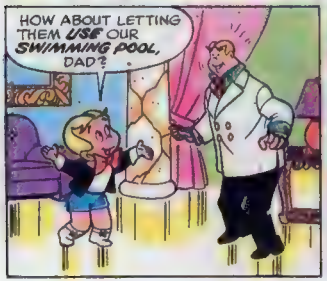
Richie Rich in Fishy Business

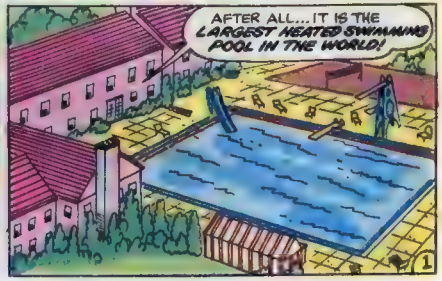
THE POOR LITTLE RICH BOY

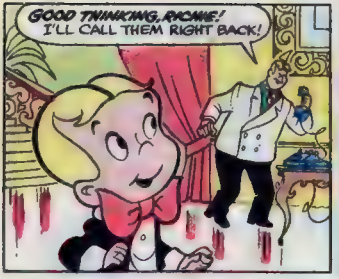


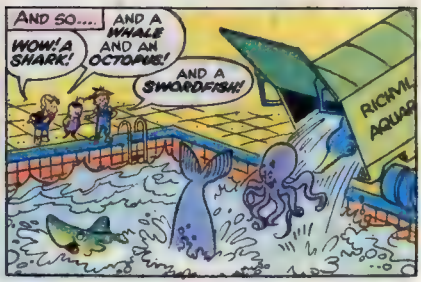


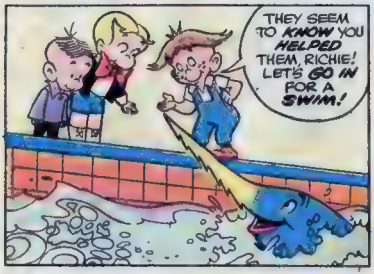




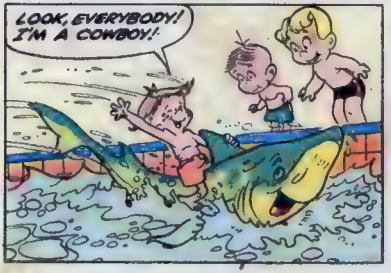


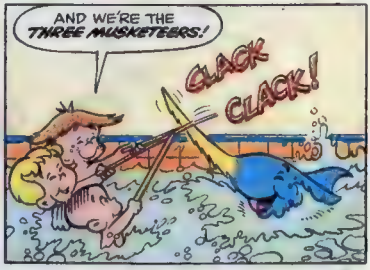

GOOD THINKING, RICHIE! I'LL CALL THEM RIGHT BACK!

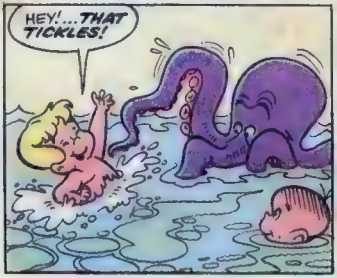

AND SO.... AND A WHALE AND AN OCTOPUS!
WOW! A SHARK!
AND A SWORDFISH!
RICH'S AQUAR

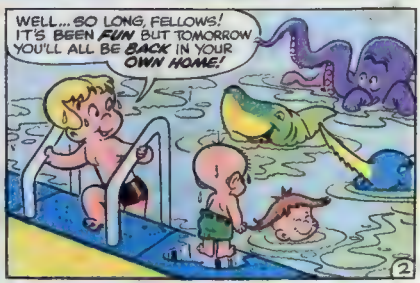

THEY SEEM TO KNOW YOU HELPED THEM, RICHIE! LET'S GO IN FOR A SWIM!

WHEEE!
WHEEE!

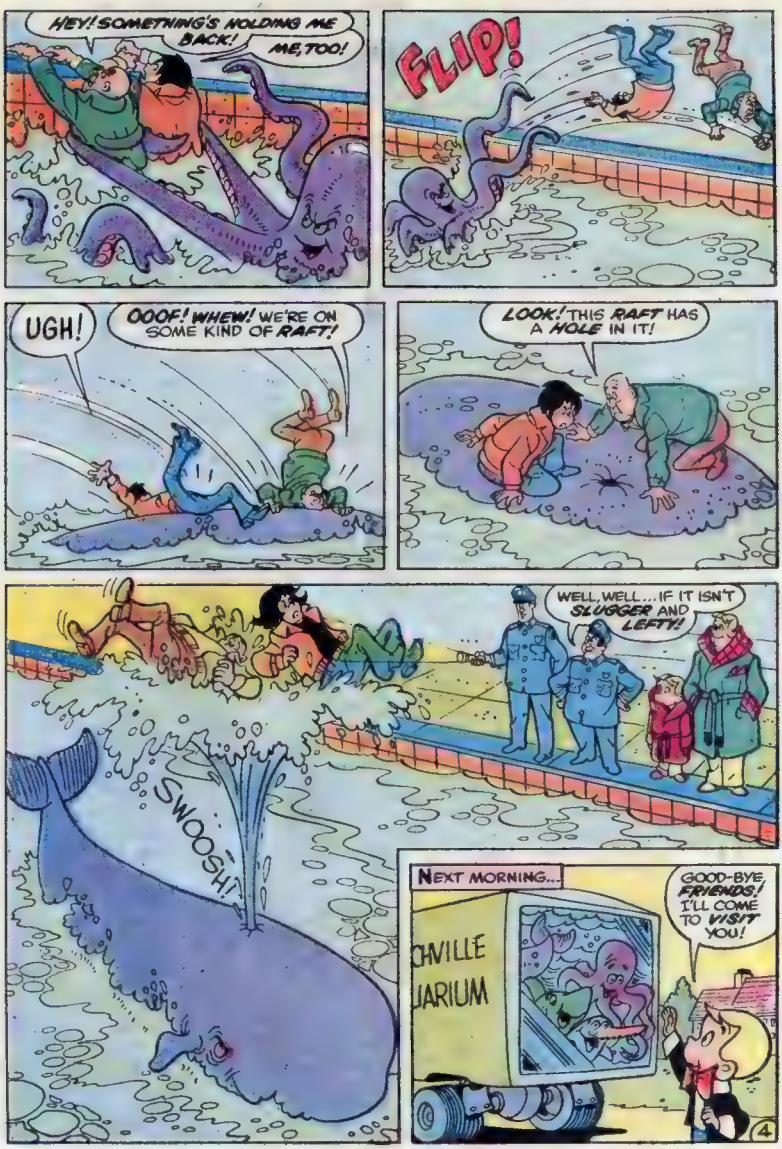

LOOK, EVERYBODY! I'M A COWBOY!

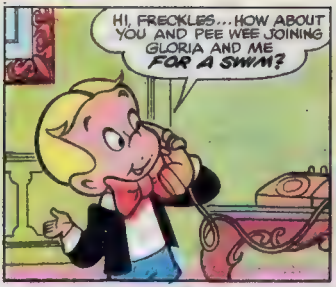

AND WE'RE THE THREE MUSKETEERS!
CLACK
CLACK!

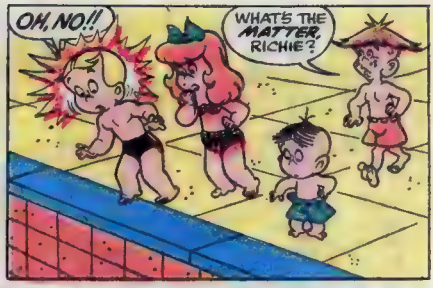

HEY!... THAT TICKLES!

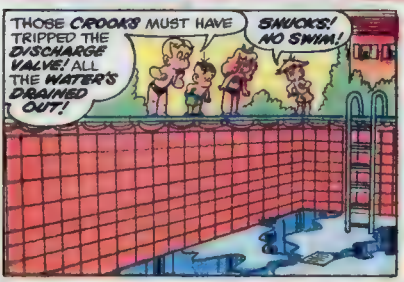

WELL... SO LONG, FELLOWS! IT'S BEEN FUN BUT TOMORROW YOU'LL ALL BE BACK IN YOUR OWN HOME!

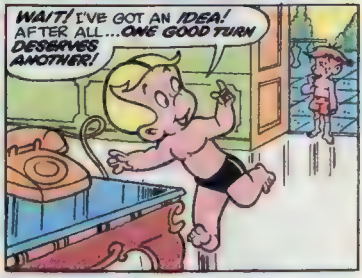
THAT NIGHT...
NICE PLANNING, LEFTY... THAT WAS A GOOD HAUL!
RING!
YIPES! WE MUST HAVE SET OFF THE ALARM!
QUICK! LET'S HIDE IN THE POOL! THEY'LL NEVER THINK OF LOOKING FOR US THERE!
HEY, LEFTY... WHAT DO YOU CALL THAT FISH THAT EATS PEOPLE AND HAS A BIG FIN?
A SHARK?
Y-YEH! A SHARK!
A SHARK!
YEOW! LET'S GET OUT OF HERE!
LOOK! THAT DUMB SWORDFISH CUT OFF THE EXIT LADDER!
LET'S CLIMB OVER THE SIDE!
3

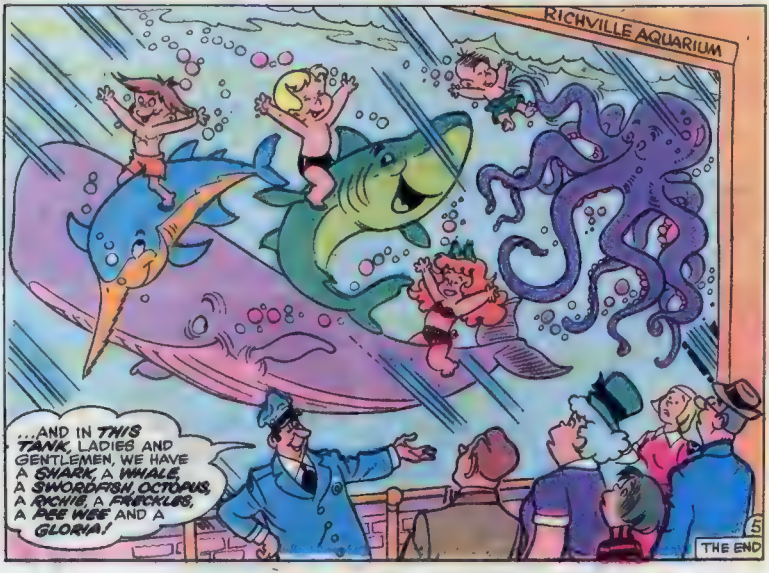

HEY! SOMETHING'S HOLDING ME BACK!
ME, TOO!
FLIP!
UGH!
OOOF! WHEW! WE'RE ON SOME KIND OF RAFT!
LOOK! THIS RAFT HAS A HOLE IN IT!
WELL, WELL... IF IT ISN'T SLUGGER AND LEFTY!
SWOOSH!
NEXT MORNING...
GOOD-BYE, FRIENDS! I'LL COME TO VISIT YOU!
CHVILLE
JARIUM
4


HI, FRECKLES... HOW ABOUT YOU AND PEE WEE JOINING GLORIA AND ME FOR A SWIM?

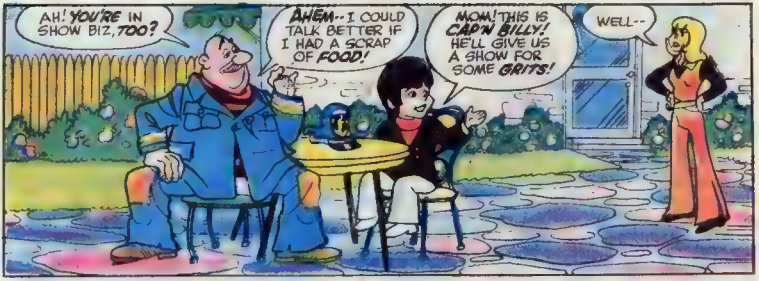

OH, NO!!
WHAT'S THE MATTER, RICHIE?


THOSE CROOKS MUST HAVE TRIPPED THE DISCHARGE VALVE! ALL THE WATER'S DRAINED OUT!
SHUCKS! NO SWIM!

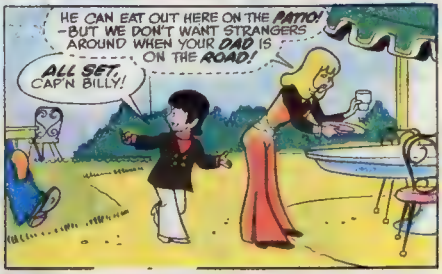

WAIT! I'VE GOT AN IDEA! AFTER ALL... ONE GOOD TURN DESERVES ANOTHER!

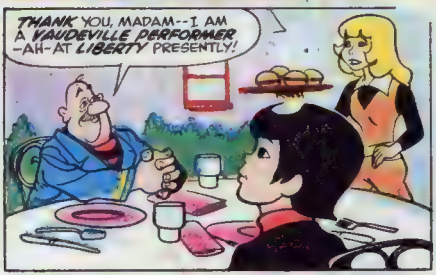

RICHVILLE AQUARIUM
...AND IN THIS TANK, LADIES AND GENTLEMEN, WE HAVE A SHARK, A WHALE, A SWORDFISH, OCTOPUS, A RICHIE, A FRECKLES, A PEE WEE AND A GLORIA!
5
THE END

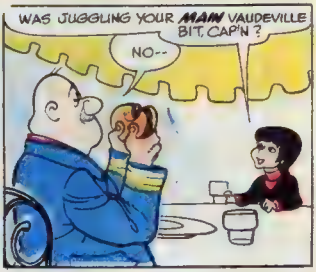
Jackie Jokers
and Capn Billy's Come-Back
THE TOWN'S COMMUNITY THEATER CHOSE ME TO COME UP WITH A FUNNY ACT! I WISH SOMETHING FUNNY WOULD HIT ME!
CONK
POOP
HEH! EXCUSE ME!
IT'S JUST A SPONGE BALL!
HM? OH, A BALL! I THOUGHT AN IDEA HAD HIT ME!
JOKERS
CAPN BILLY'S THE NAME! JEST STOPPED BY TO ENTERTAIN SOME GOOD PERSON FOR A SMALL HAND-OUT!
SO YOU'RE A JUGGLER? MY NAME'S JACKIE JOKERS AND I'M AN ENTERTAINER MYSELF!
1

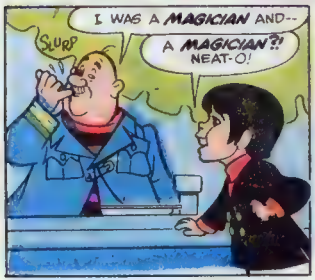

AH! YOU'RE IN SHOW BIZ, TOO?
AHEM-- I COULD TALK BETTER IF I HAD A SCRAP OF FOOD!
MOM! THIS IS CAP'N BILLY! HE'LL GIVE US A SHOW FOR SOME GRITS!
WELL--

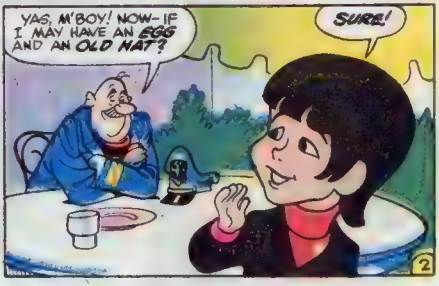
PLEASE?
--ALL RIGHT. I'LL FIX SOMETHING!

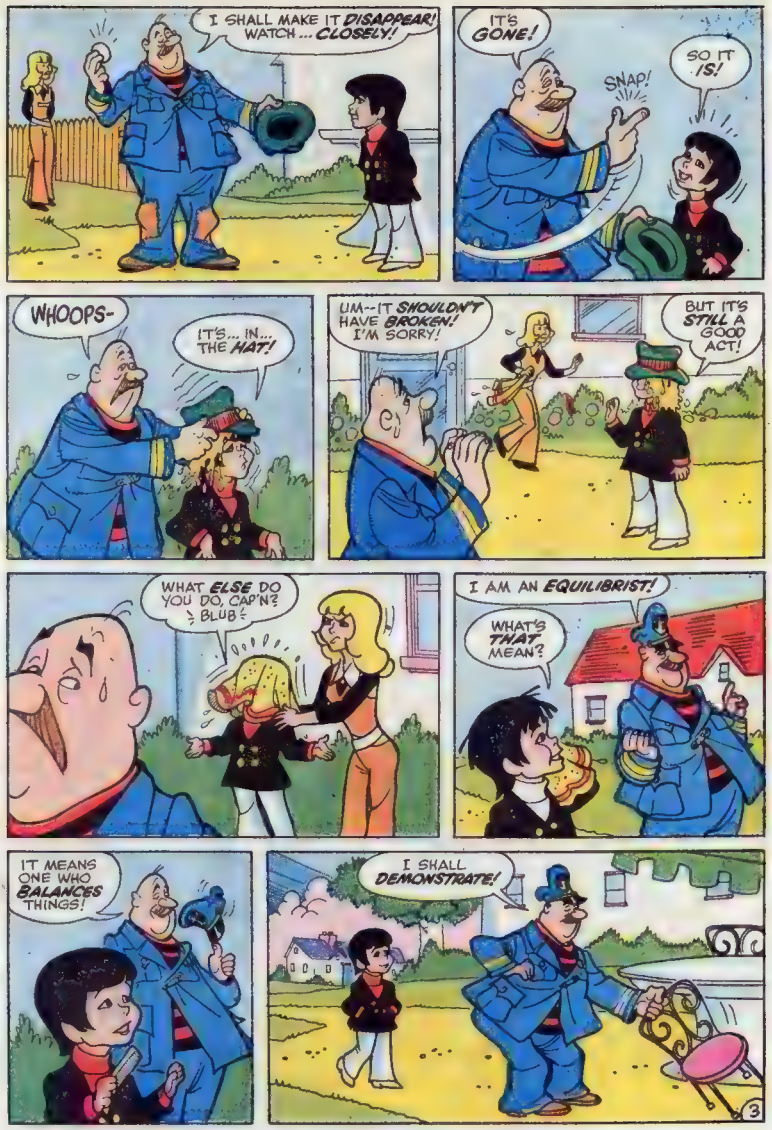

HE CAN EAT OUT HERE ON THE PATIO! -BUT WE DON'T WANT STRANGERS AROUND WHEN YOUR DAD IS ON THE ROAD!
ALL SET, CAP'N BILLY!

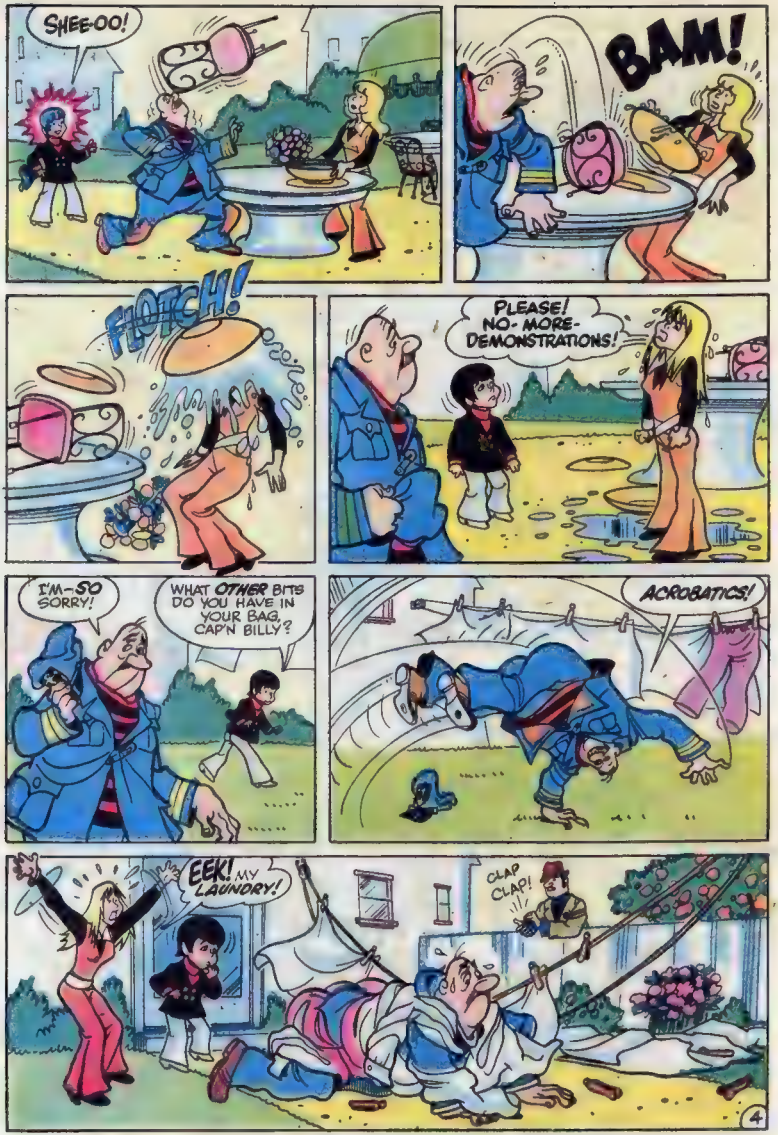

THANK YOU, MADAM--I AM A VAUDEVILLE PERFORMER -AH- AT LIBERTY PRESENTLY!

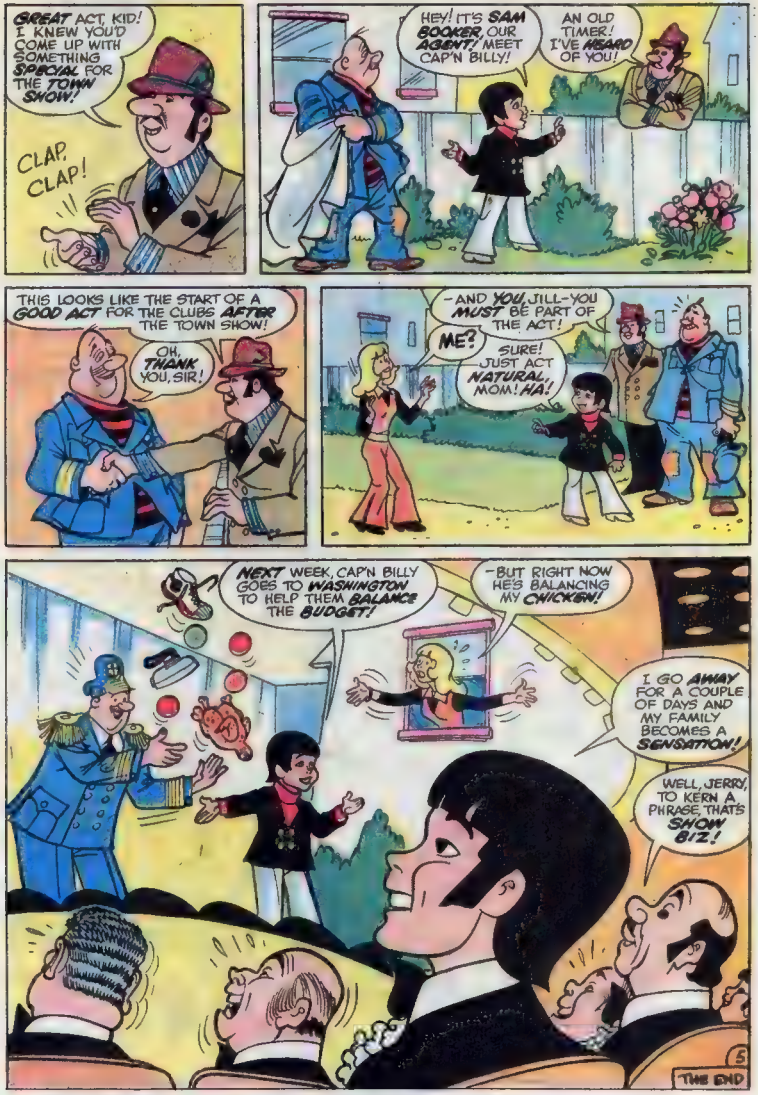

WAS JUGGLING YOUR MAIN VAUDEVILLE BIT, CAP'N ?
NO--


I WAS A MAGICIAN AND--
SLURP
A MAGICIAN?! NEAT-O!


YAS, M'BOY! NOW- IF I MAY HAVE AN EGG AND AN OLD HAT?
SURE!
2


I SHALL MAKE IT DISAPPEAR! WATCH ... CLOSELY!
IT'S GONE!
SNAP!
SO IT IS!
WHOOPS-
IT'S... IN... THE HAT!
UM--IT SHOULDN'T HAVE BROKEN! I'M SORRY!
BUT IT'S STILL A GOOD ACT!
WHAT ELSE DO YOU DO, CAP'N? BLUB
I AM AN EQUILIBRIST!
WHAT'S THAT MEAN?
IT MEANS ONE WHO BALANCES THINGS!
I SHALL DEMONSTRATE!
3


SHEE-OO!
BAM!
FLOTCH!
PLEASE! NO-MORE-DEMONSTRATIONS!
I'M-SO SORRY!
WHAT OTHER BITS DO YOU HAVE IN YOUR BAG, CAP'N BILLY?
ACROBATICS!
EEK! MY LAUNDRY!
CLAP CLAP!



JACKIE JOKERS HAS HIS OWN COMICS MAGAZINE! NOW ON SALE!

Richie Rich
THE POOR LITTLE RICH BOY
THAT'S NICE, COUSIN REGGIE!
THE PHOTOGRAPHER IS GOING TO PUT MY PICTURE IN HIS WINDOW, RICHIE!
HE MAY ENTER MY PORTRAIT IN THE 'PHANTASTIC PHOTOS' MAGAZINE CONTEST!
VERY GOOD!
OUR CONGRESSMAN IS TRYING TO HAVE IT PUT ON A POSTAGE STAMP!
OH, WOW...
STOP ACTING LIKE YOU'RE NOT IMPRESSED, RICHIE! YOU'RE JEALOUS!
I'M NOT JEALOUS, REGGIE! HONEST!
RICHIE RICH PARK AND MONUMENT
THE END

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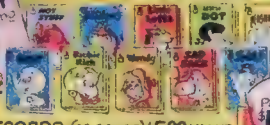

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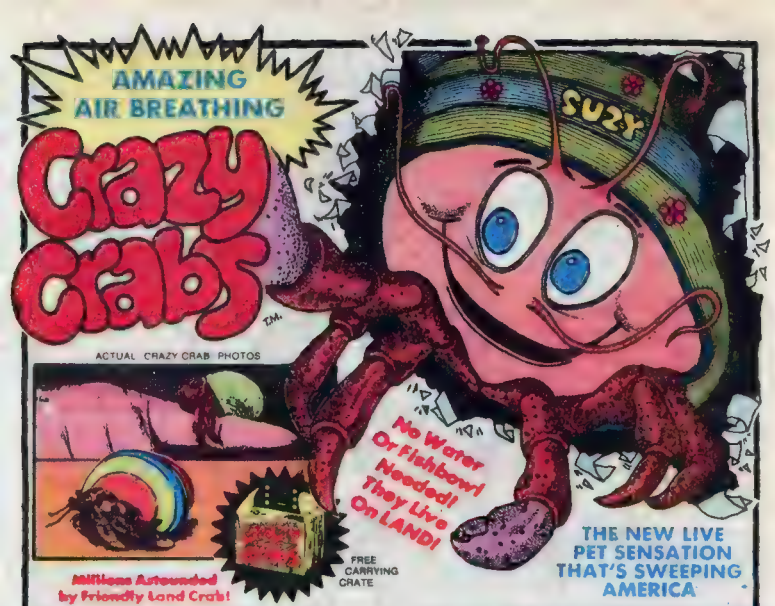
AMAZING AIR BREATHING Crazy Crabs™



Millions Astounded by Friendly Land Crab!

A friendly AIR-BREATHING "Crazy Crab" is the most amazing pet you'll ever own! As gentle as a pussycat, it lives on LAND instead of water, DOES NOT BITE unless mishandled, and quickly gets to know its owner! Absolutely clean and odorless, it actually wears "clothing" – an empty snailshell that it changes like a costume, and is one of the LONGEST-LIVED pets on earth!

A Crab of AMAZING INTELLIGENCE!

A truly INTELLIGENT pet, give it a name such as L'il Caesar, Leapin' Linda, Happy Henry, Sandy Claws, Tippytoes, Sexy Snooky, Merry Mimi, Tiny Tim, etc., and see how well it responds when you call it! It loves to be touched and petted, and enjoys running from hand to hand, swinging from your fingers or just cuddling on your shoulder like an adorable tame parrot. But that's just the START of the FUN that awaits you! You get instructions for playing FOUR "Crazy Crab" Races and Games including a BAFFLING new magic trick called "The Haunted Coffee Cup", that uses a "Crazy Crab" as your "assistant"!

An "Attention-Getter" Without Equal!

Because it is so quiet and well-behaved your "Crazy Crab" is always welcome anywhere you go! To "break the ice" and make new friends, take your "Crazy Crab" with you and be the center of attention! And to create some REAL EXCITEMENT, you can even "customize" it! Because it is a hermit crab, its shell is not its own and can be painted, covered with dazzling rhinestone jewels or decorated any other way without harm! It looks SO SPECTACULAR, you can proudly "show it off", give as a "personalized" gift or, if you wish, even SELL for profit! Best of all, "Crazy Crabs" have a life-span of up to 70 YEARS! Give it water, any kind of food (even cookies), and with good care you can keep one alive for the rest of your life!

Guaranteed LIVE Delivery!

To order your "Crazy Crab", mail only $2.98 plus 52¢ postage, each. We will include a fascinating handbook of instructions for the care, feeding, raising, and history of "Crazy Crabs" AND complete rules for all "Crazy Crab" games, tricks and stunts. And, if you order NOW, you will also get FREE OF CHARGE, a designer-decorated "Crazy Crab" Carrying Crate to conveniently tote your pet wherever you go! Live delivery guaranteed!

THE NEW LIVE PET SENSATION THAT'S SWEEPING AMERICA

MONEY BACK GUARANTEE

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I can hardly believe it, but I'm about to get the kind of pet I've always wanted! Please ship my "Crazy Crab(s)", including the "Crazy Crab" Handbook and a FREE "Crazy Crab Carrying Crate" with each crab. I must be completely satisfied with everything or I may return my pet(s) within 7 days for a full refund. I enclose $2.98 plus 52¢ postage for each "Crazy Crab" with live delivery GUARANTEED!

Send ___ "Crazy Crab(s)"
☐ Cash ☐ Check ☐ Money Order

(Optional offers—check appropriate boxes below only if wanted)
☐ Rush Order, $1.00 extra (offer not valid with personal check)
☐ Add my order of "Crazy Crab" Playshells for only $1.98 each
☐ Giant "Crazy Crab", $4.95

Add Sales Tax where Applicable

Total amount enclosed $ _____
(no C.O.D.'s please)

Name _____
(please print)
Address _____
City _____
State _____ Zip _____

N.Y. State Residents (5%)

MAIL TODAY

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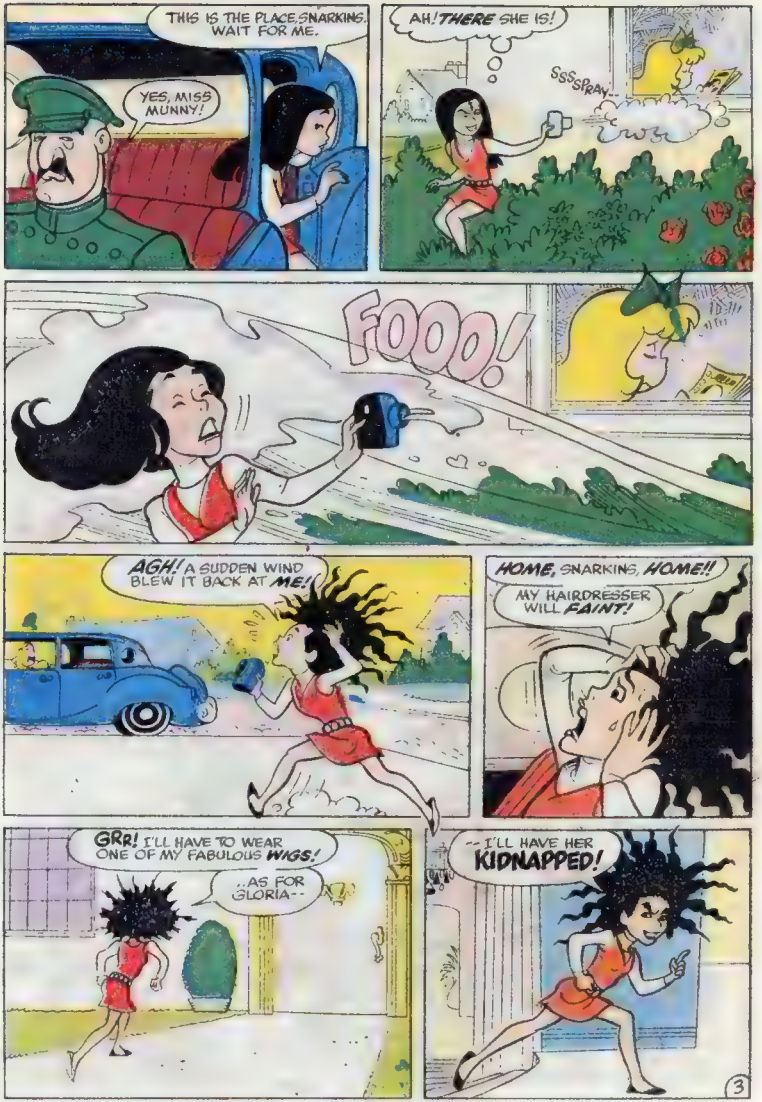
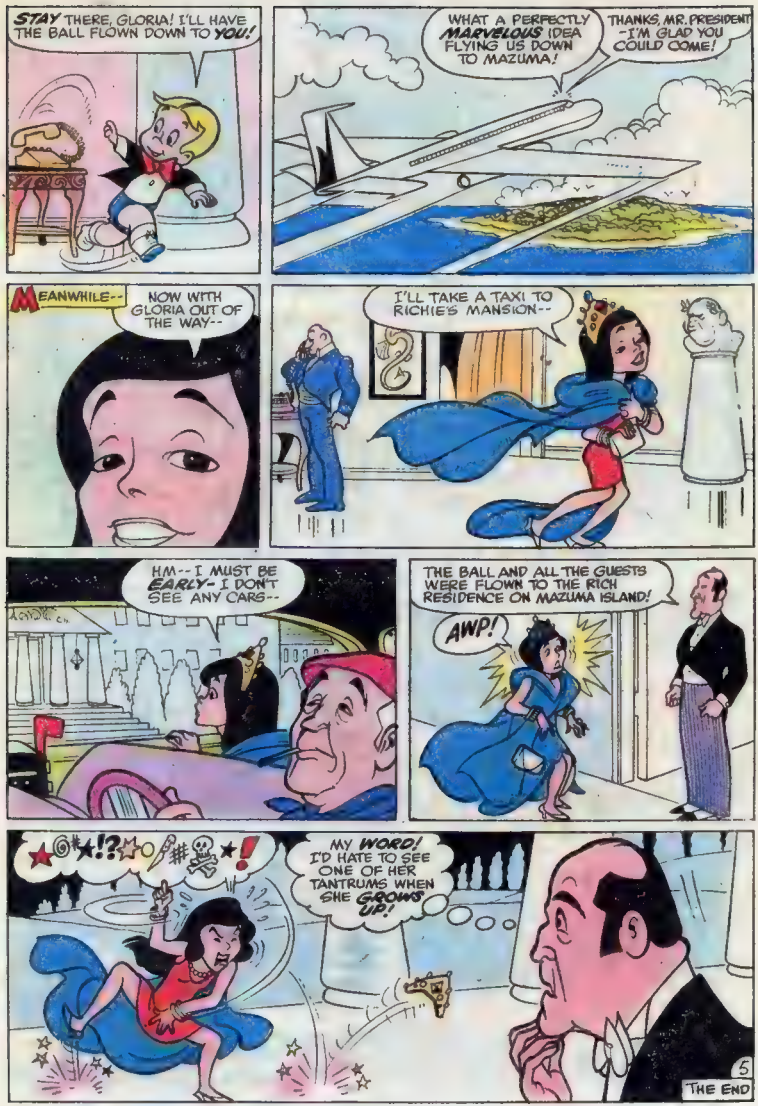
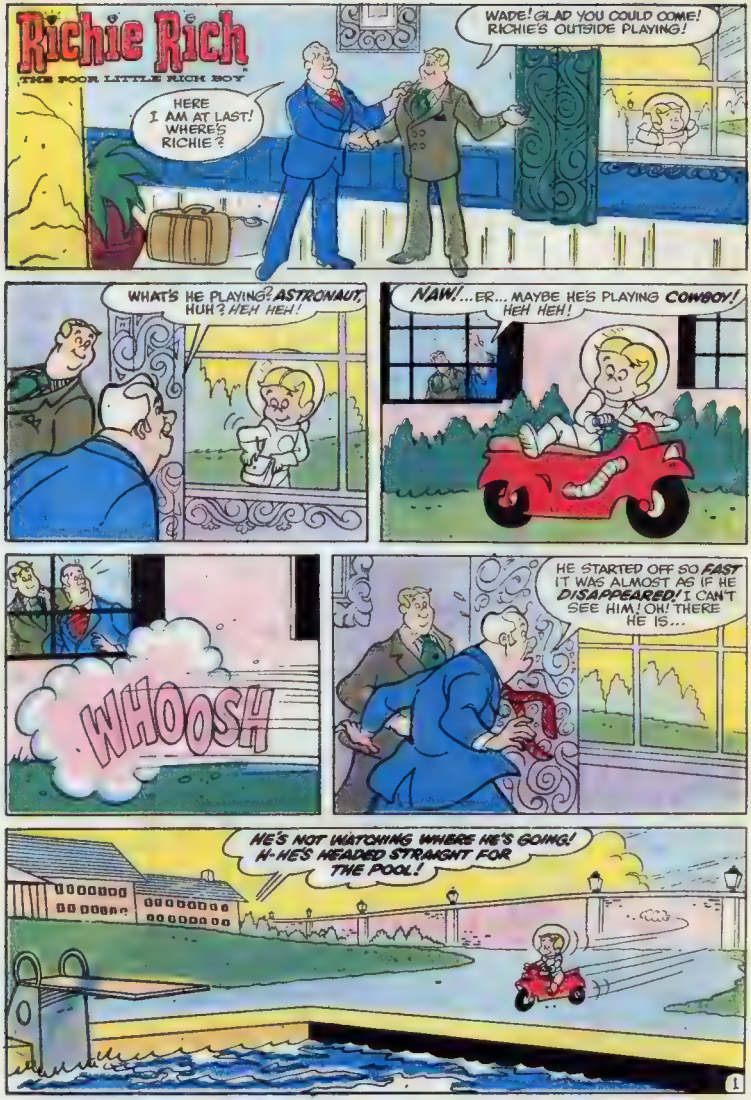
Richie Rich and THE RIVAL!
THE POOR LITTLE RICH BOY
SOCIETY PAGE
RICHIE RICH TO LEAD OPENING OF HIS GREAT ANNUAL CHARITY BALL!
--AND WHO WOULD BE A BETTER DANCE PARTNER THAN I IN THIS IMPORTANT SOCIAL AFFAIR?
CONGRATULATIONS ON YOUR EVENT, RICHIE-- AND AT WHAT TIME WILL YOU PICK ME UP?
UH-- GEE, MAYDA, I'VE ALREADY CHOSEN GLORIA-- BUT IF SHE CAN'T MAKE IT FOR ANY REASON, I'LL TAKE YOU!
BANG!!
WELL!!
GLORIA! THAT-LITTLE-NOBODY! I'LL SEE TO IT SHE DOESN'T GO WITH RICHIE TO THAT BALL! -AND I WILL!
1

-AND IT MUST BE DONE SO THAT I WILL NOT BE SUSPECTED! HITH, HITH--
OH, GASKETT--
MMMYAS, MISS MUNNY!
I WANT YOU TO MAKE A TELEPHONE CALL--
MMMYAS, GLORIA--YOUR NAME HAS BEEN CHOSEN AT RANDOM- AN ALL EXPENSES PAID TRIP TO AUSTRALIA IS YOURS- IF YOU LEAVE AT ONCE!
OH?
GEE, THANKS! BUT I'LL HAVE TO REFUSE- YOU SEE, I HAVE AN IMPORTANT DATE!
VEDDY WELL- GOODBYE!
DRAT! AND I WOULD'VE GLADLY PAID TO GET RID OF HER FOR A FEW DAYS!
HMM...IF I CAN MAKE HER ASHAMED TO BE SEEN IN PUBLIC?
IT'S COST ME A FORTUNE TO HAVE THESE SPECIALLY-MADE MEAN TOYS BUILT FOR ME!
THIS CUNNING GADGET WILL MAKE HER HAIR WILD AND UGLY!
2


THIS IS THE PLACE, SNARKINS. WAIT FOR ME.
YES, MISS MUNNY!
AH! THERE SHE IS!
SSSSPRAY--
FOOO!
AGH! A SUDDEN WIND BLEW IT BACK AT ME!
HOME, SNARKINS, HOME!!
MY HAIRDRESSER WILL FAINT!
GRR! I'LL HAVE TO WEAR ONE OF MY FABULOUS WIGS!
..AS FOR GLORIA--
--I'LL HAVE HER KIDNAPPED!

I HAVE A SPECIAL ASSIGNMENT FOR YOU, SNARKINS--
INDEED, MISS?
THE EVENING OF THE BALL-
I HOPE RICHIE LIKES THIS GOWN!
DING DONG
I'M A SPECIAL CHAUFFEUR SENT TO TAKE YOU TO THE BALL!
THANK YOU!
WHY ARE WE GOING TO THE AIRPORT?
MY INSTRUCTIONS ARE TO FLY YOU TO MAZUMA ISLAND IN THE CARIBBEAN!
-THEN I BRING HER BACK AFTER THE BALL AND IT WILL ALL BE MADE TO LOOK LIKE A MISTAKE!
SOON-
HM-I THINK I'D BETTER CHECK WITH RICHIE!
WHAT?! YOU'RE DOWN IN MAZUMA ISLAND, GLORIA?!
SOMETHING'S WRONG HERE! -BUT MY FOLKS HAVE A HUGE HOME ON THAT ISLAND! I HAVE AN IDEA!
4

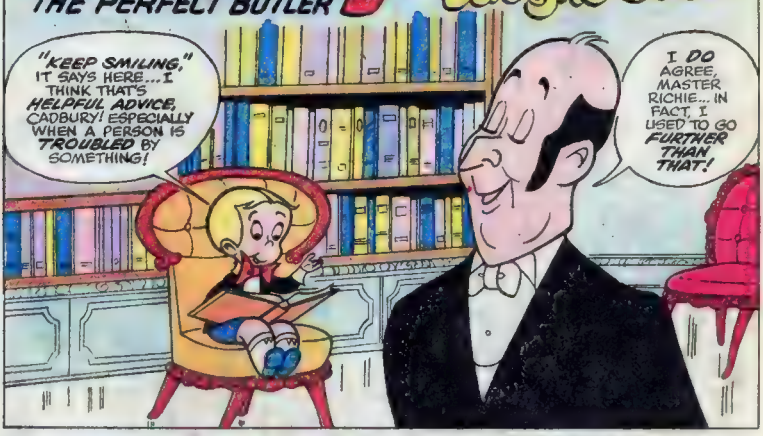

STAY THERE, GLORIA! I'LL HAVE THE BALL FLOWN DOWN TO YOU!
WHAT A PERFECTLY MARVELOUS IDEA FLYING US DOWN TO MAZUMA!
THANKS, MR. PRESIDENT -I'M GLAD YOU COULD COME!
MEANWHILE--
NOW WITH GLORIA OUT OF THE WAY--
I'LL TAKE A TAXI TO RICHIE'S MANSION--
HM-- I MUST BE EARLY- I DON'T SEE ANY CARS--
THE BALL AND ALL THE GUESTS WERE FLOWN TO THE RICH RESIDENCE ON MAZUMA ISLAND!
AWP!
MY WORD! I'D HATE TO SEE ONE OF HER TANTRUMS WHEN SHE GROWS UP!
5
THE END

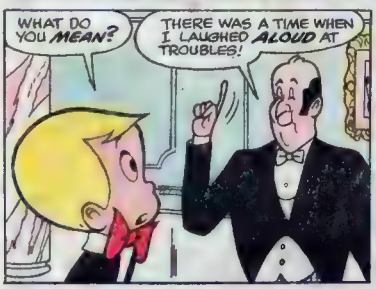

Richie Rich
THE POOR LITTLE RICH BOY
HERE I AM AT LAST! WHERE'S RICHIE?
WADE! GLAD YOU COULD COME! RICHIE'S OUTSIDE PLAYING!
WHAT'S HE PLAYING? ASTRONAUT, HUH? HEH HEH!
NAW!...ER... MAYBE HE'S PLAYING COWBOY! HEH HEH!
WHOOSH
HE STARTED OFF SO FAST IT WAS ALMOST AS IF HE DISAPPEARED! I CAN'T SEE HIM! OH! THERE HE IS...
HE'S NOT WATCHING WHERE HE'S GOING! H-HE'S HEADED STRAIGHT FOR THE POOL!
1

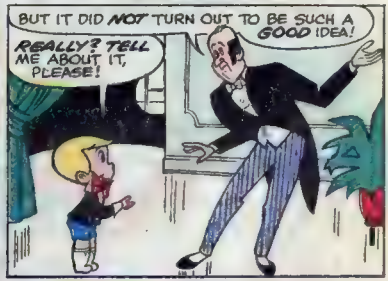
I'M COMING, RICHIE! I'LL SAVE YOU!
WAIT!
SPLASH!!
HE'LL BE ALL RIGHT!
IT'S A SPECIAL MODEL BIKE FOR LAND AND UNDERWATER!
AN UNDERWATER BICYCLE?...
ALSO FOR ON TOP OF THE WATER!
HOW DOES RICHIE GET THE NERVE TO RIDE SUCH A CONTRAPTION? IT MAKES ME NERVOUS JUST TO WATCH!
OH, NO! NOW WHAT'S HE DOING? I CAN'T WATCH!
WADE!
RICHIE! YOUR UNCLE WADE'S VISITING US FOR A FEW DAYS... DURING HIS STAY WILL YOU PLEASE NOT PLAY WITH ANY OF YOUR MORE SPECTACULAR TOYS?
2
THE END

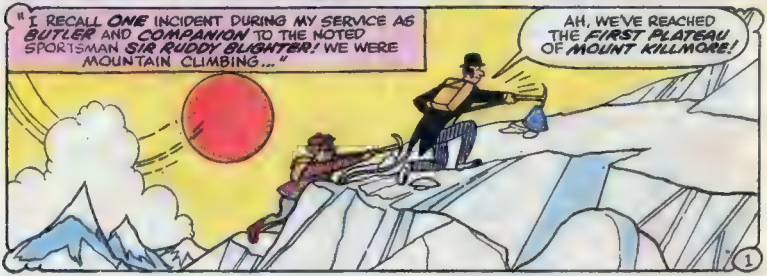
Cadbury
THE PERFECT BUTLER

IN He Who Laughs Last









I SAY, DO YOU THINK THAT SNOW IS SAFE TO TREAD ON?
I BELIEVE SO!
ALLOW ME TO TEST IT!
HEY, WHAT?...
JOVE! A HIDDEN PUDDLE OF SOME DEPTH!
SPLOOOSH!
HAW! HAW! DEUCEDLY BRACING!
MIND YOU DO NOT SPLASH WATER!
GAD! YOU'VE PRACTICALLY SOAKED ME!
DASHED SORRY, SIR RUDDY!
FLICK!
I SHOULD'VE-- HAW! HAW! BEEN MORE CAREFUL!
CONTINUE THE ASCENT!
...AND AWAY I GO!

"SOON..."
ANOTHER LEDGE ATTAINED!
I BELIEVE I'LL PAUSE RIGHT HERE FOR A SIP OF TEA FROM MY FLASK!
RIGHT-O!
BUMP!
PLINK!
A PESKY MOUNTAIN GOAT ACTED AS A BATTERING RAM! HAW! HAW!
YOU'VE GOTTEN SNOW IN MY TEA, CADBURY!...I DO NOT DESIRE ICED TEA AT THIS TIME!
AS YOU SAY, SIR! HAW HAW!
CARRY ON!
ZIP!
YANK!

SOON...
MY WORD, IT *IS* RAWTHER STEEP HERE!
HACK!
CONK!
OOOPS!
I SHALL GO DOWN *LAUGHING!*
SCRATCH!
I'LL MAKE A BIT OF *FRESH* TEA!
HAW! HAW!
YOUR INANE LAUGHTER EXTINGUISHED THE MATCH!
HAW!
HAW!
HAW!
HAW!

HAW! HAW! HAW! HAW!
BEN-N-N-D!
BOINNING!
HAW! HAW! HAW! HAW!
HAW! HAW!
PLOP!
WHAT ARE YOU LAUGHING ABOUT? YOU UPSET MY TEACUP!
HAW! HAW! HAW!
JUST FOR THAT, I SHALL PUNISH YOU BY NOT ALLOWING YOU TO HAVE YOUR AFTERNOON TEA!
EGAD! HAVE MERCY, SIR RUDDY! ... THAT IS BRUTAL!
SO SINCE THAT DAY I HAVE REFRAINED FROM VISIBLY LAUGHING AT MYSELF WHEN IT MIGHT OFFEND SOMEBODY!
GOSH, I WONDER IF HE HAS SECRETLY LAUGHED AT SOMEONE ELSE'S MISTAKES?
THE END

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